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Highlights

- ✿ Experienced in the design of publications, print and digital advertising, direct mail, corporate branding, collateral materials, trade show & environmental displays, outdoor advertising, electronic design, social media, email marketing and basic website design
- ✿ Strong understanding of the graphic art process: from conception, design, production, prepress, and printing
- ✿ Works with clients to define marketing goals in order to develop a marketing plan and strategies
- ✿ Excellent management and interpersonal relations skills
- ✿ Strong work ethic. Works quickly and efficiently with excellent follow-through.
- ✿ Proficient in Adobe Creative Suite: InDesign, Photoshop, Illustrator, Acrobat, Dreamweaver, QuarkXPress, and Microsoft Office (Word, Excel, and PowerPoint)

Experience

- Freelance Graphic Designer**
July 2020 to present (Local, Regional, and National Clients)
- Director of Marketing/Designer**
Jacksonville Children’s Chorus ✿ Nov. 2010 to July 2020 (Jacksonville, Florida)
- Freelance Graphic Designer**
October 2009 to November 2010 (Local, Regional, and National Clients)
- Art Director**
BroadBased Communications ✿ March 2005 to October 2009 (Jacksonville, Florida)
- Designer/Prepress Operator**
Drummond Press ✿ March 2004 to March 2005 (Jacksonville, Florida)
- Adjunct Professor in Graphic Design**
University of North Florida ✿ Fall 1996 to Spring 1997 (Jacksonville, Florida)
- Director of Publications**
Jacksonville University ✿ 1996 to 1998 (Jacksonville, Florida)
- Creative Director**
White Publishing Company ✿ 1993 to 1996 (Jacksonville, Florida)

Education

- Bachelor of Arts in Graphic Design**, College of Mount St. Joseph, Cincinnati, OH
Concentration in Business and Marketing
- Web Design Training**
Dreamweaver MX L1 Course, CompUSA
Introduction to Macromedia Flash MX, online course, FCCJ
Dreamweaver MX certification, 3-day course, SunTech3

Notable

- Don’t Miss a Beat Jazz Festival Poster Contest**, First Place Winner, 2021
- Member of Florida Public Relations Association**, 2015-2017
- Volunteer Experience**
Jacksonville’s Dancing with the Stars, Event Manager
St. Vincent’s Hospital
Christ the King Parish & Youth Ministry Volunteer
Council of Catholic Women