



Highlights

- * Experienced in the design of publications, print and digital advertising, direct mail, corporate branding, collateral materials, trade show & environmental displays, outdoor advertising, electronic design, social media, email marketing and website design
- * Strong understanding of the graphic art process from conception, design, production, prepress and printing
- * Works with clients to define marketing goals in order to develop plan and strategies
- * Excellent management and interpersonal relations skills
- * Strong work ethic. Works quickly and efficiently with excellent follow through.
- * Proficient in Adobe Creative Suite including InDesign, Photoshop, Illustrator and Acrobat; Wix, QuarkXPress, Microsoft Teams, Microsoft Office (Word, Excel & PowerPoint)

Experience

Design Manager, Contract

Fluent Cannabis, May 2023 to present

Freelance Graphic Designer

July 2020 to present (Local, regional and national clients)

Director of Marketing/Designer

Jacksonville Children's Chorus * Nov. 2010 to July 2020 (Jacksonville, Florida)

Freelance Graphic Designer

October 2009 to November 2010 (Local, regional and national clients)

Art Director

BroadBased Communications * March 2005 to October 2009 (Jacksonville, Florida)

Designer/Prepress Operator

Drummond Press * March 2004 to March 2005 (Jacksonville, Florida)

Adjunct Professor in Graphic Design

University of North Florida * Fall 1996 to Spring 1997 (Jacksonville, Florida)

Director of Publications

Jacksonville University * 1996 to 1998 (Jacksonville, Florida)

Creative Director

White Publishing Company * 1993 to 1996 (Jacksonville, Florida)

Education

Bachelor of Arts in Graphic Design, College of Mount St. Joseph, Cincinnati, OH
Concentration in Business and Marketing

Web Design Training

Dreamweaver MX L1 Course, CompUSA
Introduction to Macromedia Flash MX, online course, FCCJ
Dreamweaver MX certification, 3-day course, SunTech3

Notable

Don't Miss a Beat Jazz Festival Poster Contest, First Place Winner, 2021

Member of Florida Public Relations Association, 2015-2017

Volunteer Experience

Jacksonville's Dancing with the Stars, Event Manager
St. Vincent's Hospital
Christ the King Parish & Youth Ministry Volunteer
Council of Catholic Women, Secretary