



Highlights

- * Experienced in the design of publications, print and digital advertising, direct mail, corporate branding, collateral materials, trade show & environmental displays, outdoor advertising, electronic design, social media, email marketing and basic website design
- * Strong understanding of the graphic art process: from conception, design, production, prepress, and printing
- * Works with clients to define marketing goals in order to develop a marketing plan and strategies
- * Excellent management and interpersonal relations skills
- * Strong work ethic. Works quickly and efficiently with excellent follow-through.
- * Proficient in Adobe Creative Suite: InDesign, Photoshop, Illustrator, Acrobat, Dreamweaver, QuarkXPress, and Microsoft Office (Word, Excel, and PowerPoint)

Experience

Freelance Graphic Designer

July 2020 to present (Local, Regional, and National Clients)

Director of Marketing

Jacksonville Children's Chorus * Nov. 2010 to July 2020 (Jacksonville, Florida)

Freelance Graphic Designer

October 2009 to November 2010 (Local, Regional, and National Clients)

Art Director

BroadBased Communications * March 2005 to October 2009 (Jacksonville, Florida)

Designer/Prepress Operator

Drummond Press * March 2004 to March 2005 (Jacksonville, Florida)

Studio Manager & Instructor

Arthur Murray Dance Studios * Nov. 1997 to Jan. 2004 (Jacksonville, Florida)

Adjunct Professor in Graphic Design

University of North Florida * Fall 1996 to Spring 1997 (Jacksonville, Florida)

Director of Publications

Jacksonville University * 1996 to 1998 (Jacksonville, Florida)

Creative Director

White Publishing Company * 1993 to 1996 (Jacksonville, Florida)

Education

Bachelor of Arts in Graphic Design, College of Mount St. Joseph, Cincinnati, OH
Concentration in Business and Marketing, December 1991

Web Design Training

Dreamweaver MX L1 Course, CompUSA, June 2005

Introduction to Macromedia Flash MX, online course, FCCJ, September 2005

Dreamweaver MX certification, 3-day course, SunTech3, June 2006

Notable

Winner of Don't Miss a Beat Jazz Festival Poster Contest, 2021

Member of Florida Public Relations Association, 2015-2017

Volunteer

Jacksonville's Dancing with the Stars, Event Manager

St. Vincent's Hospital

Christ the King Catholic Parish

